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# yung tsai

UX/UI Designer  
www.yungtsai.com  
214.762.7861

## Experience

### *Yung Designs*

Freelance UX/UI Designer

2017-Current

Freelance UX/UI Designer for various clients and projects.

### *Santander Consumer USA*

Principle UX Designer

2015-2016

Worked with VP's in various departments on evaluating existing software to help improve user experience and workflow.

- Strategized with developers to execute solutions to improve the user experience.
- Collaborated with researchers on creating scripts for user testing.
- Interviewed users and gathered crucial feedback on their experience and suggestions
- Delivered personas, wireframes, flows, prototypes, design comps, visual specs, styleguides and presentations to stakeholders and developers.

### *AT&T*

UX/UI Designer at AT&T

2014-2015

Worked in an Agile environment with project managers and business owners on meeting business requirements and improving user experience and their workflow.

- Delivered wireframes and prototypes to present to UXA's, Directors, and SME's.
- Researched, strategized, and overhauled legacy systems to optimize the user experience on several projects

## Experience

### *PI Advertising*

Designer | Developer

2014

Designed and developed responsive websites and worked with the SEO department on redesigning current client websites to improve usability, design, content and conversion.

### *OrgSync*

UX/UI Designer | Developer | Email | Print

2011-2013

Full-stack designer in the Marketing and Design department working in a fast-paced environment

- Designed and developed responsive websites with HTML/CSS3
- Email design and developed to MailChimp and Salesforce
- Print deliverables such as pamphlets, brochures, posters, and conference materials

### *Advice Interactive Group*

Designer | Developer

2011

- Developed websites for various companies.
- Designed banner ads and email graphics

## Education

### *University of Texas at Dallas*

B.A. Arts & Technology

December 2010

## Skill Summary

### *Software*

Adobe Creative Suite

Axure

Sketch

Principle

UXPin

### *Coding*

HTML/CSS3

WordPress

Email

jQuery