
yung tsai

Full-Stack Designer
www.yungtsai.com
214.762.7861

Experience

Santander Consumer USA

Principle UX Designer

2015-2016

Worked with VP's in various departments on evaluating existing software to help improve user experience and workflow.

- Strategized with developers to execute solutions to improve the user experience.
- Collaborated with researchers on creating scripts for user testing.
- Interviewed users and gathered crucial feedback on their experience and suggestions
- Delivered personas, wireframes, flows, prototypes, design comps, visual specs, styleguides and presentations to stakeholders and developers.

AT&T

UX/UI Designer at AT&T

2014-2015

Worked in an Agile environment with project managers and business owners on meeting business requirements and improving user experience and their workflow.

- Delivered wireframes and prototypes to present to UXAs, Directors, and SME's.
- Researched, strategized, and overhauled legacy systems to optimize the user experience on several projects

PI Advertising

Designer | Developer

2014

Designed and developed responsive websites and worked with the SEO department on redesigning current client websites to improve usability, design, content and conversion.

Experience

Tactics Digital

UX/UI Designer (Freelance)

2013-2014

Worked on several projects ranging from print materials to designing website layouts and logo designs.

OrgSync

UX/UI Designer | Developer | Email | Print

2011-2013

Full-stack designer in the Marketing and Design department working in a fast-paced environment

- Designed and developed responsive websites with HTML/CSS3
- Email design and developed to MailChimp and Salesforce
- Print deliverables such as pamphlets, brochures, posters, and conference materials

Advice Interactive Group

Designer | Developer

2011

- Developed websites for various companies.
- Designed banner ads and email graphics

Education

University of Texas at Dallas

B.A. Arts & Technology

December 2010

Skill Summary

Software

Adobe Creative Suite

Axure

Sketch

Principle

UXPin

Coding

HTML/CSS3

WordPress

Email

jQuery